



TOOLKIT

# Enumeration: VoterLookup.ca

NEWSLETTER CONTENT

## **Register to vote in the 2022 Ontario Municipal and School Board Elections**

The upcoming year will be a busy one for Ontario voters, with the Ontario Provincial Election and Municipal and School Board Elections happening just a few months apart.

Make sure you are on the list to vote in the 2022 Municipal and School Board Elections on October 24.

Register at [voterlookup.ca](https://voterlookup.ca).

## **Make sure you're on the Voters List!**

Are you registered to vote in the 2022 Ontario Municipal and School Board Elections on October 24?

To make sure you are on the list, and that all your information is accurate, visit [voterlookup.ca](https://voterlookup.ca).

**Graphic:** Enumeration-VoterLookup-newsletter-graphic.png



## WEBSITE CONTENT

The Municipal Property Assessment Corporation (MPAC) is responsible for collecting the information of residents in Ontario (name, date of birth, citizenship and school support) in order to create a Preliminary List of Electors for municipal and school board elections. Municipalities will use the Preliminary List of Electors to prepare their Voters Lists for the 2022 Municipal and School Board Elections.

One of the ways MPAC collects this information is through [voterlookup.ca](https://voterlookup.ca). Here, Ontarians can add their name and the names of other members of their household to a secure database and confirm or update their information.

This helps ensure that each municipality has the most accurate information possible for the 2022 Municipal and School Board Elections.

Take a few minutes to verify your information at [voterlookup.ca](https://voterlookup.ca) and encourage your friends and family to do the same.



## SOCIAL MEDIA CONTENT

### **LinkedIn**

#### **Post 1:**

The @Municipal Property Assessment Corporation (MPAC) is responsible for collecting information from eligible Ontario voters (name, date of birth, citizenship and school support) for the 2022 Ontario Municipal and School Board Elections in October.

We're encouraging all Ontarians to visit [voterlookup.ca](http://voterlookup.ca) to confirm that your information on file is correct. You can also make changes and additions for yourself and others in your household on the site.

Please share this information with your friends and family too!

#### **Post 2:**

The 2022 Ontario Municipal and School Board Elections are happening on October 24. The first step in ensuring strong voter turnout is having the most up-to-date and accurate Voters List—which the @Municipal Property Assessment Corporation (MPAC) helps compile.

Please join us and MPAC in encouraging eligible Ontario voters—and especially new voters and tenants—to verify their information and register at [voterlookup.ca](http://voterlookup.ca).

**Graphic:** Enumeration-VoterLookup-Twitter-and-LinkedIn-graphic.png

## SOCIAL MEDIA CONTENT

### Twitter and Instagram

#### **Post 1:**

Have you moved to #Ontario recently, or changed addresses within the province?

Register at [voterlookup.ca](http://voterlookup.ca) to make sure you're on the Voters List for the 2022 Municipal and School Board Elections on October 24. #ONmuni #ONpoli

#### **Post 2:**

Are you registered to vote in the upcoming 2022 #Ontario Municipal and School Board Elections on October 24?

Go to [voterlookup.ca](http://voterlookup.ca) to make sure you're on the Voters List and confirm your information is accurate and up-to-date. #ONmuni #ONpoli

#### **Post 3:**

Attention #Ontario renters and tenants! Make sure you're on the list to vote in the 2022 Municipal and School Board Elections on October 24.

Easily confirm, register and/or update your information at [voterlookup.ca](http://voterlookup.ca). #ONmuni #ONpoli

#### **Post 4:**

Will you be 18 years or older as of October 24, 2022 and have never voted?

Check that you're on the Voters List for next year's #Ontario Municipal and School Board Elections at [voterlookup.ca](http://voterlookup.ca).

Here, you can easily confirm, register and update your information. #ONmuni #ONpoli

**Graphic:** Enumeration-VoterLookup-Twitter-and-LinkedIn-graphic.png [*Twitter Photo Tag: @MPAC\_Ontario*] **or** Enumeration-VoterLookup-Instagram-graphic.png

**Note:** Please add your municipality's own election hashtag to these posts.

## SOCIAL MEDIA CONTENT

### **Facebook**

#### **Post 1:**

Ontario will have two different elections in 2022! The Ontario Provincial Election will be happening in June and the Municipal and School Board Elections on October 24.

To ensure that you're registered to vote for municipal council and school board trustees, visit [voterlookup.ca](http://voterlookup.ca).

#### **Post 2:**

Have you moved or changed your address within Ontario in the last four years?

To make sure you're on the list to vote in the 2022 Municipal and School Board Elections on October 24, visit [voterlookup.ca](http://voterlookup.ca) and check that your information is accurate.

Here, you can also easily make updates for yourself and those in your household.

#### **Post 3:**

The Municipal Property Assessment Corporation (MPAC) is compiling the Preliminary List of Electors for the 2022 Ontario Municipal and School Board Elections happening on October 24.

Make sure they have your correct information – confirm, register or update details at [voterlookup.ca](http://voterlookup.ca).

#### **Post 4:**

Attention renters and anyone over the age of 18 living with family or friends! Register for the 2022 Ontario Municipal and School Board Elections on October 24 by visiting [voterlookup.ca](http://voterlookup.ca).

**Graphic:** Enumeration-VoterLookup-Facebook-graphic.png